

AAP IS UNBEATABLE

DELHI EXIT POLLS 2020



PEOPLES PULSE
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DELHI EXIT POLL - 2020

8TH FEBRUARY, 2020



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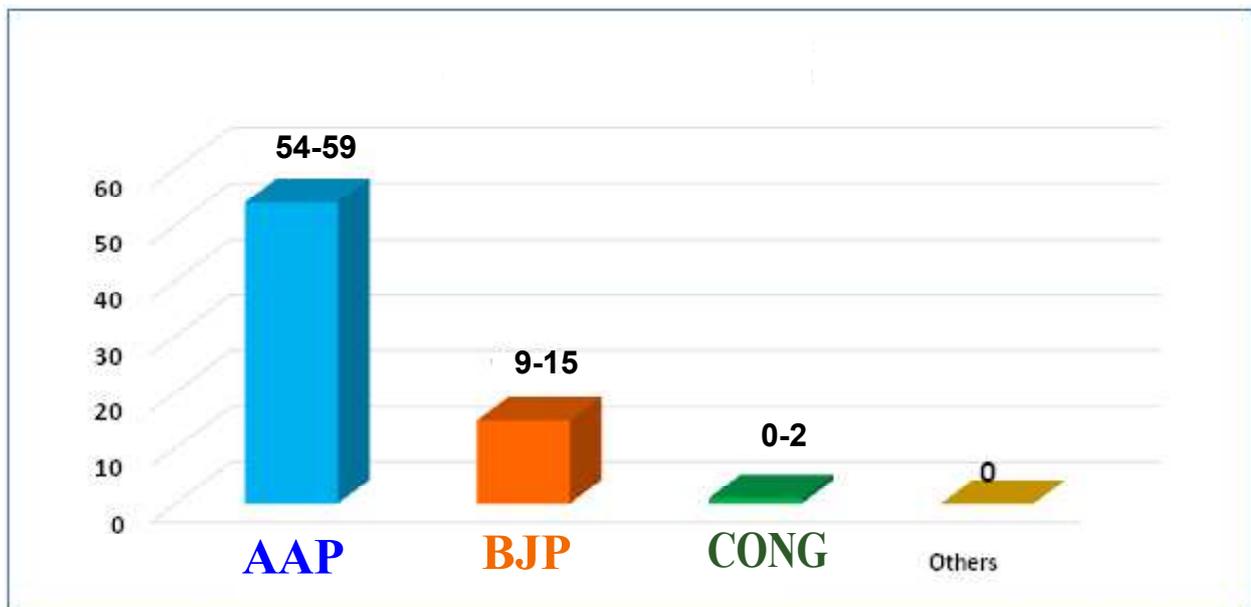
PROJECTED SEATS & VOTE SHARE

PARTY	SEATS	VOTE SHARE
AAP	54 - 59	47.6%
BJP	9 - 15	36.8%
CONGRESS	0 - 2	3.2 %
OTHER	-	12.4%

◆ Margin of error - Plus or Minus Three per cent



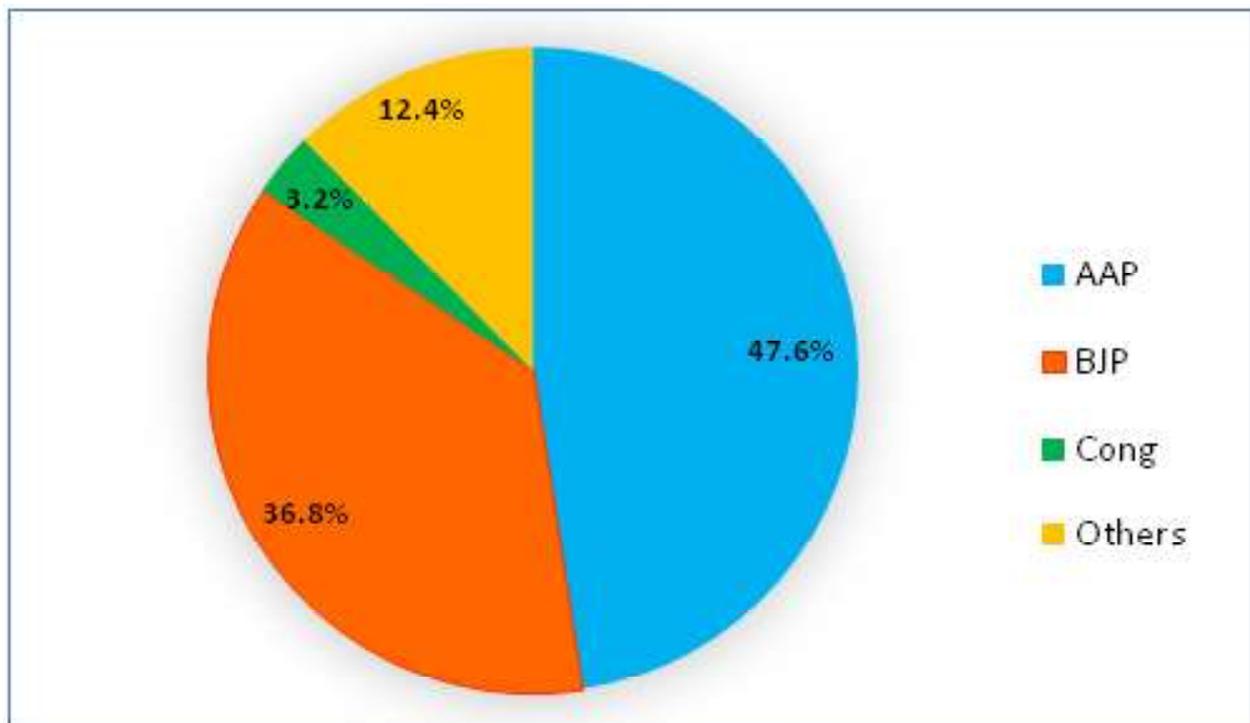
PROJECTED SEATS



◆ Margin of error - Plus or Minus Three per cent



PROJECTED VOTE SHARE



◆ Margin of error - Plus or Minus Three per cent



CHIEF MINISTERS CHOICE

NAME	POPULARITY
ARVIND KEJRIWAL	77.6 %
HARSHAVARDHAN	10.9 %
MANOJ TIWARI	5.8 %
VIJAY GOEL	2.6 %
AJAY MAKAN	1.8 %
PARVESH VARMA	1.3 %

◆ Margin of error - Plus or Minus Three per cent

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The Aam Aadmi Party is all set to retain power leaving only an academic question of how much it would contain the BJP.

Peoples Pulse, Hyderabad-based political and electoral research organization, conducted an exit poll today. The predictions are AAP would slip from its present tally of 67 to win **54-59** Assembly seats. The BJP would get **9-15** seats and the CONG would get **0-2** seats.

Vote share AAP **47.6**, BJP **36.8**, CONG **3.2** and Others **12.4** per cent. Margin of error Plus or Minus Three per cent.

This was a state election built as a clash between nationalism versus populism where populism put nationalistic agenda on the mat. The evidence for this found that the AAP leads over the BJP by around eleven per cent of the vote.

The Congress' vote share is less than 4 per cent and it would not be a surprise even if it draws a blank. In many constituencies it is certain to lose its deposit. AAP should be happy. This is largely a bipolar contest strictly because the Congress allowed its vote base to stay eroded. Were the Congress keen to its vote base, there would have been a strong reason to suspect AAP's immense strength in Delhi 2020.

The exit polls were based on the Population Proportionate Size methodology where respondents were picked on the basis of the composition of the electorate in respective constituencies. For this exercise Peoples Pulse 15 Assembly constituencies, about twenty per cent of the size of the Delhi Assembly. Caste, religion and gender were on the basis of the presence in the voters list.

We also interacted to respondents to walked out of booths after casting their vote. The overwhelming majority said, “Kaamkarahai(Kejriwal), mazdooridenichahiye”. Even AAP’s or Arvind Kejriwal’s worst critics are unable to dispute or contest this fact.

The reason is that development and improvement are plain visible. There are improvement in schools, hospitals, drinking water, power charges, free bus travel, among others. He might not have delivered all his promises, but certainly what he has achieved is has kept the voter happy and this has to kept in mind by political parties.

The BJP ran an energetic and high decibel campaign. It cranked up topics like nationalism, coined slogans like ‘tukde-tukde’ and ‘golimaaro’. By and large, this had no impact except that it encouraged its core voter to come to the polling booth.

It’s 21 years since the BJP has last seen power and 15 years that the Congress has tasted power. Both national parties are not at play with the latter struggling to appear in the voter’s imagination. Both need to seriously introspect whether this kind of campaign, name calling and generalization would help them any further. Delhi 2020 is a wakeup call for all political parties in general and the two national parties in particular.

Earlier, Peoples Pulse, undertook a 10 day field study from 18th to 27th January 2020, to map the mood of the Delhi electorate. The findings today are confirmation of that report, **“Its AAP Again”**.

<http://peoplespulse.in/pdf/reports/Its%20AAP%20Again.pdf>

The mood report was conducted and led by Dr. Sajjan Kumar, a political analyst associated with Peoples Pulse, Dr.Rajan Pandey, faculty of Political Science at Christ University, Bangalore and Dr.Bijendra Jha, faculty at Delhi University.





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