

PRE-POLL SURVEY

ON

GUJARAT

ASSEMBLY ELECTIONS – 2017

Survey Dates:

25th November - 5th December



EXECUTIVE SUMMARY

RACE WIDE OPEN IN GUJARAT 2017 ELECTIONS

The Gujarat 2017 election, which is dominating national attention, is headed for a dramatic finish between the ruling BJP and the resurgent Congress.

Peoples Pulse, political research organisation, conducted a Pre-Poll survey between 25^{th} November to 5^{th} December 2017. The survey showed that the BJP was getting a vote share of 44.8 percent and the Congress was getting 43.2 percent. Others were getting a share of 12 percent. This was in response to a question who the respondent would prefer were election to be held then. The BJP is leading by a wafer thin 1.6 percent margin. Peoples Pulse operates on the premise of a (+ or –) marginal error of 3 percent in any survey and therefore is not calling the BJP nor giving any projection of the number of seats for the respective parties.

In all major parameters the BJP edge is slender. When asked if the BJP deserves another chance, the margin in favour of the BJP was just 1.8 percent. The BJP got **45.9** percent and the Congress got **44.1** percent. On who is best suited to rule Gujarat the margin in favour of the BJP was **1.7** percent. The BJP and the Congress got **45.3** and **43.6** percent respectively.

The Congress is badly hamstrung by the lack of an organisation structure through which it could effectively complete its electioneering. Further there is no state level leadership. Other than Mr Rahul Gandhi there was none who could shoulder the responsibility of the campaign. The Congress also did not focus as adequately in the urban areas as they did in rural areas.



Upfront the BJP has a backdrop of 22 uninterrupted years in power, which brings in its own baggage of anti-incumbency. Add to this is the social unrest – Patidar agitation, the Dalits disillusionment starting with Una, the feeling of negligence by the tribals and party's perception as anti-Muslim.

Alongside farmers are unhappy with the minimum support price for cotton and groundnut. They join their urban brethren in sharing their angst at price rise. The urban voter has also to contend with GST, unemployment and demonetisation.

This has led to a situation where the Congress instead of garnering positive vote is ending up gathering negative vote in a contest, which is a literal two horse race. In another words the Congress is gaining because of the **TINA** factor (There is no Alternative).

The other issues which are troubling the BJP is the perception that corruption has gone beyond limits after Mr Narendra Modi left for Delhi to become the Prime Minister. The anti-incumbency is not just against elected representatives, but against the BJP local leaders too.

This finds a strong echo in chief minister's Mr Vijay Rupani's performance. **59.2** percent rated it as bad and only **18.6** percent found it good. It's quite another matter that he leads the pack on the preference for the next chief minister with **22.9** percent.

What is making this cocktail truly bitter for the BJP leadership is that their core vote of traders and the middle class have deserted the party.

And this loss has translated into a gain for the Congress with Patidars, traders and the middle class adding to its existing base of Dalits, Tribals and Minorities.

Though Mr Rahul Gandhi is the face of their contest, particularly with people finding him as up-for-a-fight, those who soaked in the campaign heat were the three Gujarat youngsters – Hardik Patel, Alpesh Thakor and Jignesh Mewani.



The survey found that Mr Modi still has an impressive image. Despite this, there appears to be no much mileage on his allegations that Pakistan is interfering with these elections or the 'Neech' comment from Congress leader Mr Mani Shankar Aiyer.

What continue to be the BJP's formidable weapon are its polling machinery and its booth level management. These are the BJP's single largest advantage. Furthering this advantage is that the Koli community is backing them along with a section of OBCs.

The Muslims who have always been uncomfortable with the BJP are not too happy with the Congress either, as they feel they have not been adequately addressed by the Congress or Mr Rahul Gandhi. The Congress' old **KHAM** is working with the Kshatriyas, Harijans, Adivasis and Muslims backing them. And they could draw comfort from the fact that Patidars have extended to make it **KHAMP**.

Research scholars from Gujarat Vidyapeet and Central University, Gandhinagar conducted the pre-poll survey in all 182 constituencies. It consisted of a qualitative and quantitative study with a structured questionnaire. Based on this we categorised constituencies as 'Sure Win', 'Edge', 'Keen Contest'. This list is enclosed.

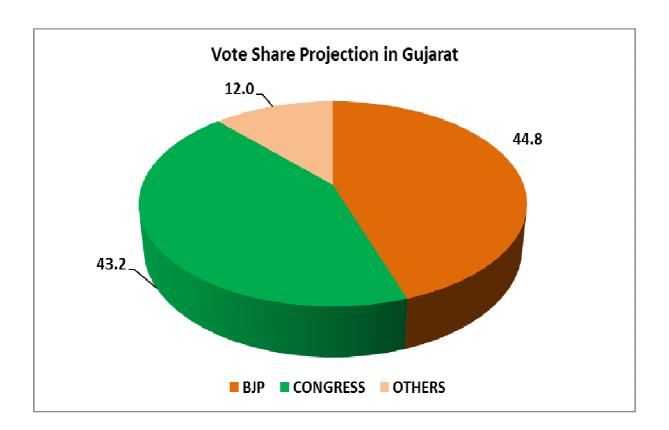
Due to practical and logistical reasons the survey could not factor the last minute thrust of campaign or the poll management of respective parties.



GUJARAT Pre Poll Survey Vote Share projection

Party	Vote Share*
ВЈР	44.8
Congress	43.2
Others	12.0

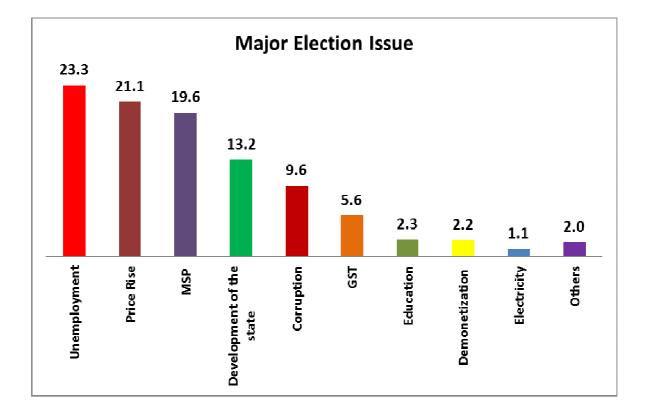
^{*} Margin of error + or - 3%





Major Election Issues

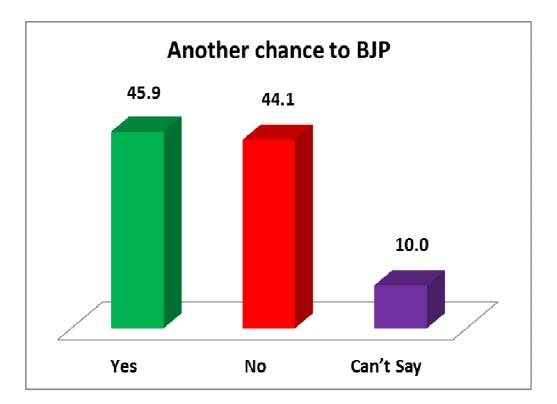
Issue	Percentage
Unemployment	23.3
Price Rise	21.1
MSP	19.6
Development of the state	13.2
Corruption	9.6
GST	5.6
Education	2.3
Demonetization	2.2
Electricity	1.1
Others	2.0





Do you think the present BJP Govt. can be given another chance?

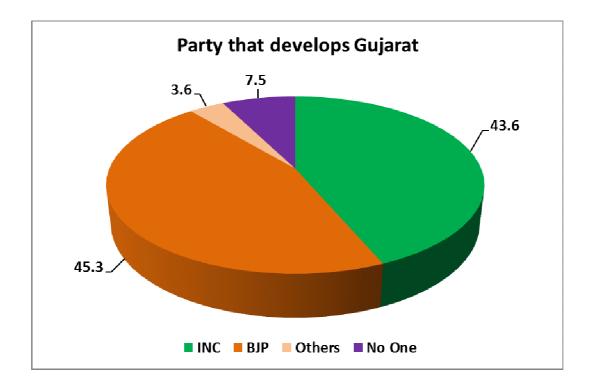
Response	Percentage
Yes	45.9
Νο	44.1
Can't Say	10.0





Party	Percentage
INC	43.6
ВЈР	45.3
Others	3.6
No One	7.5

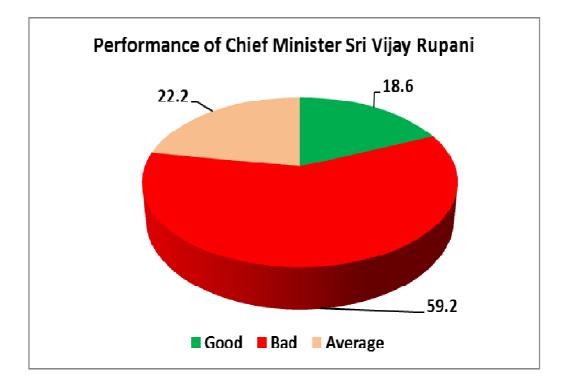
Which party is better for the development of Gujarat?





Rating	Percentage
Good	18.6
Bad	59.2
Average	22.2

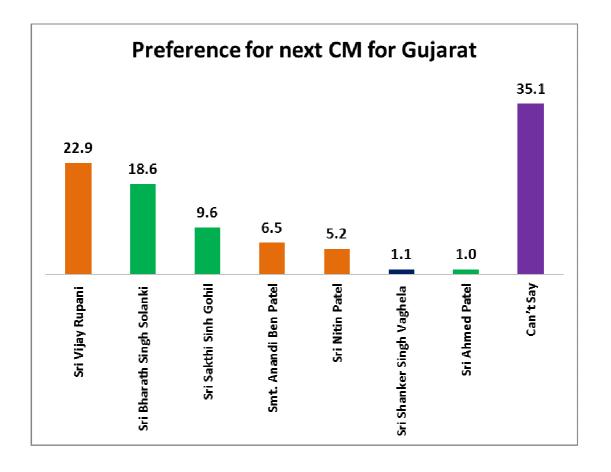
Rate the performance of Chief Minister Sri Vijay Rupani?





Name	Percentage
Sri Vijay Rupani	22.9
Sri Bharath Singh Solanki	18.6
Sri Sakthi Sinh Gohil	9.6
Smt. Anandi Ben Patel	6.5
Sri Nitin Patel	5.2
Sri Shanker Singh Vaghela	1.1
Sri Ahmed Patel	1.0
Can't Say	35.1

Whom do you prefer as Next CM of Gujarat?





GUJARATH ELECTIONS 2017 - OVER VIEW

S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
1	Abdasa	GEN		INC	
2	Mandvi	GEN		INC	
3	Bhuj	GEN		INC	
4	Anjar	GEN			TOUGH
5	Gandhidham	SC			TOUGH
6	Rapar	GEN		INC	
7	Vav	GEN			TOUGH
8	Tharad	GEN		INC	
9	Dhanera	GEN		INC	
10	Danta	ST	INC		
11	VADGAM	SC			TOUGH
12	Palanpur	GEN	INC		
13	Deesa	GEN		BJP	
14	Deodar	GEN		BJP	
15	Kankrej	GEN		INC	
16	Radhanpur	GEN		INC	
17	Chanasma	GEN			TOUGH
18	Patan	GEN		INC	
19	Sidhpur	GEN	INC		
20	Kheralu	GEN	BJP		
21	Unjha	GEN		BJP	
22	Visnagar	GEN	BJP		
23	BECHARAJI	GEN		BJP	
24	Kadi	SC		BJP	
25	Mahesana	GEN		BJP	
26	Vijapur	GEN			TOUGH
27	Himatnagar	GEN			TOUGH
28	Idar	SC	BJP		
29	Khedbrahma	ST	INC		



S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
30	Prantij	GEN		INC	
31	Bhiloda	ST	INC		
32	Modasa	GEN		INC	
33	Bayad	GEN	INC		
34	Dahegam	GEN	INC		
35	Gandhinagar Dakshin	GEN		INC	
36	Gandhinagar Uttar	GEN		INC	
37	Mansa	GEN		INC	
38	Kalol	GEN		INC	
39	Viramgam	GEN		INC	
40	Sanand	GEN		INC	
41	Ghatlodia	GEN	BJP		
42	Vejalpur	GEN	BJP		
43	Vatva	GEN	BJP		
44	Ellisbridge	GEN	BJP		
45	Naranpura	GEN	BJP		
46	Nikol	GEN	BJP		
47	Naroda	GEN	BJP		
48	Thakkarbapa Nagar	GEN	BJP		
49	Bapunagar	GEN			TOUGH
50	Amraiwadi	GEN	BJP		
51	Dariapur	GEN		INC	
52	Jamalpur-Khadiya	GEN		INC	
53	Maninagar	GEN	BJP		
54	Danilimda	SC		INC	
55	Sabarmati	GEN		BJP	
56	Asarwa	SC		BJP	
57	Daskroi	GEN	BJP		
58	Dholka	GEN			TOUGH



S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
59	Dhandhuka	GEN		BJP	
60	Dasada	SC			TOUGH
61	Limdi	GEN			TOUGH
62	Wadhwan	GEN	BJP		
63	Chotila	GEN	BJP		
64	Dhangadhra	GEN		BJP	
65	Morbi	GEN		BJP	
66	Tankara	GEN		BJP	
67	Wankaner	GEN		INC	
68	Rajkot EAST	GEN		INC	
69	Rajkot WEST	GEN		INC	
70	Rajkot SOUTH	GEN		BJP	
71	Rajkot Rural	SC		BJP	
72	Jasdan	GEN		INC	
73	Gondal	GEN		INC	
74	Jetpur	GEN			TOUGH
75	Dhoraji	GEN			TOUGH
76	Kalavad	SC			TOUGH
77	Jamnagar Gramya	GEN			TOUGH
78	Jamnagar Uttar	GEN			TOUGH
79	Jamnagar Dakshin	GEN			TOUGH
80	Jamjodhpur	GEN		BJP	
81	Khambhaliya	GEN		BJP	
82	Dwarka	GEN		INC	
83	Porbandar	GEN		BJP	
84	Kutiyana	GEN		INC	
85	Manavadar	GEN		INC	
86	Junagadh	GEN			TOUGH
87	Visavadar	GEN			TOUGH



S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
88	Keshod	GEN	BJP		
89	Mangrol	GEN		BJP	
90	Somnath	GEN		INC	
91	Talala	GEN			TOUGH
92	Kodinar	SC		INC	
93	Una	GEN	INC		
94	Dhari	GEN		INC	
95	Amreli	GEN	INC		
96	Lathi	GEN		INC	
97	Savarkundla	GEN			TOUGH
98	Rajula	GEN		BJP	
99	Mahuva	GEN	BJP		
100	Talaja	GEN	BJP		
101	Gariadhar	GEN		BJP	
102	Palitana	GEN		INC	
103	Bhavnagar Rural	GEN	BJP		
104	Bhavnagar East	GEN	BJP		
105	Bhavnagar West	GEN	BJP		
106	Gadhada	SC			TOUGH
107	Botad	GEN		BJP	
108	Khambhat	GEN	BJP		
109	Borsad	GEN		INC	
110	Anklav	GEN		INC	
111	Umreth	GEN	INC		
112	Anand	GEN			TOUGH
113	Petlad	GEN		INC	
114	Sojitra	GEN			TOUGH
115	Matar	GEN			TOUGH
116	Nadiad	GEN		BJP	



S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
117	Mehmedabad	GEN			TOUGH
118	Mahudha	GEN		BJP	
119	Thasra	GEN			TOUGH
120	Kapadvanj	GEN			TOUGH
121	Balasinor	GEN			TOUGH
122	Lunawada	GEN		INC	
123	Santrampur	ST		INC	
124	Shehra	GEN	BJP		
125	MorvaHadaf	ST	BJP		
126	Godhara	GEN		BJP	
127	Kaalol	GEN	BJP		
128	Halol	GEN	BJP		
129	Fatepura	ST		BJP	
130	Jhalod	ST		INC	
131	Limkheda	ST		BJP	
132	Dahod	ST		INC	
133	Garbada	ST		INC	
134	Devgadhbariya	GEN		BJP	
135	Savli	GEN		INC	
136	VAGHODIA	GEN			TOUGH
137	CHHOTA UDAIPUR	ST		INC	
138	JETPUR	ST		BJP	
139	SANKHEDA	ST		INC	
140	Dabhoi	GEN		BJP	
141	Vadodara City	SC	BJP		
142	Sayajigunj	GEN	BJP		
143	Akota	GEN	BJP		
144	Raopura	GEN	BJP		
145	Manjalpur	GEN	BJP		



S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
146	Padra	GEN			TOUGH
147	Karjan	GEN			TOUGH
148	Nandod	ST		BJP	
149	Dediapada	ST			TOUGH
150	Jambusar	GEN	BJP		
151	Vagra	GEN		BJP	
152	Jhagadiya	ST	BTP		
153	Bharuch	GEN	BJP		
154	Ankleshwar	GEN	BJP		
155	Olpad	GEN		INC	
156	Mangrol	ST			TOUGH
157	Mandvi	ST	INC		
158	Kamrej	GEN		BJP	
159	Surat East	GEN			TOUGH
160	Surat North	GEN			TOUGH
161	Varachha Road	GEN		BJP	
162	Karanj	GEN			TOUGH
163	Limbayat	GEN		BJP	
164	Udhana	GEN		BJP	
165	Majura	GEN		BJP	
166	Katargam	GEN	BJP		
167	Surat West	GEN		BJP	
168	Choryasi	GEN	BJP		
169	Bardoli	SC	BJP		
170	Mahuva	ST			TOUGH
171	Vyara	ST	INC		
172	Nizar	ST		BJP	
173	Dang	ST		BJP	
174	Jalalpore	GEN		BJP	



S. NO	NAME OF THE AC	RES	SUREWIN	EDGE	KEEN
175	Navsari	GEN		BJP	
176	Gandevi	ST		BJP	
177	Bansda	ST	INC		
178	Dharampur	ST		INC	
179	Valsad	GEN	BJP		
180	Pardi	GEN	BJP		
181	Kaprada	ST		INC	
182	Umargaon	ST		BJP	
