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NANDYAL BY-POLL

PRE-POLL SURVEY

(Dates of Survey: 17/08/2017 to 19/08/2017)

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EXECUTIVE SUMMARY

The Nandyal Assembly by-election, which has become a battle for prestige between the ruling TDP and the main Opposition, the YSR Congress, is running a literal neck-to-neck race.

Peoples Pulse, a Hyderabad based research organisation, conducted a survey between 17th August to 19thAugust in Nandyal to assess the way the contest is taking shape.

According to the fieldwork and the survey, the YSR Congress has a very slight edge of **2.7** per cent over the TDP. The ruling TDP is garnering **45.6** percent of the vote while the YSR Congress is getting **48.3** percent. The Congress is getting **2.3** percent, the rest of the contestants are getting 2.5 percent and the NOTA option is being preferred to by **1.3** percent of the voters.

Here it is pertinent to mention that we factor a margin of error, for any survey, of **'+' or '–' five percent**. Further we conducted the survey four days before the polling date and therefore the immediate pre-poll management and the final thrust of campaign by the two rival parties could not be assessed. The battle would be interesting till the last vote is counted.

Going back to the May 2014 general elections the late Bhuma Nagi Reddy, the YSR Congress candidate won over the TDP's nominee Mr Silpa Mohan Reddy by **2.1 percent** or **3,604 votes**. The present survey indicates that the same trend is continuing in Nandyal. The only change is that Mr Mohan Reddy is now the YSR Congress candidate. Nagi Reddy's nephew, Mr Brahmananda Reddy is the TDP candidate.

Insofar as the constituency's caste composition is concerned Muslims form 18 percent, Balijas form 11 percent, Reddys form 10 percent, Scheduled Castes form 18 percent and Vysyas form 10 percent. Other Backward Classes constitute 26 percent of the electorate.

According to the survey it is sufficiently clear that both the TDP and the YSR Congress are suffering a dent in their core vote base. Once the heat and dust of this tight race settles, the leadership of both parties need to introspect on this critical point.

According to the survey YSR Congress has a larger support base among the Balijas, Reddys, Malas and OBCs. The TDP's support is greater among the Muslims, Vysyas and Madigas.

The TDP support among the Muslims is greater by a solid 10 percent. The Muslims form the core vote of the YSR Congress and a double-digit drift to the ruling party is significant in a constituency where minorities are in such large number.

On the other hand, the BCs and Balijas have always formed the core vote of the TDP. Now at Nandyal they are extending support to the YSR Congress. Flipping back, the Reddys formed the hardcore vote base of the YSR Congress. But that vote, though in favour of the YSR Congress, is ahead by just eight percent.

The Congress has fielded a Muslim candidate Mr G Abdul Khader, who is not a local. The Congress, which has been blotted out in the bifurcated Andhra Pradesh in 2014, has not showed any signs of recouping. For instance they were the last off the blocks despite knowing fully well since March that by-elections were imminent at Nandyal. Their election preparedness is next to nothing. And therefore it is no surprise that despite fielding a Muslim candidate their vote share among Muslims is just **2.4** percent. In the overall context their vote share has increased by **0.9** percent. Their role seems to be confined to being a mere spoiler in an electoral contest.

This narrative has yet another important angle, the Rayalaseema Parirakshana Samithi. They are fighting for separate statehood for Rayalaseema as the region is being deprived on various fronts. Now whatever issues they are raising are finding full support among the people. Further the people are pretty sympathetic to the cause they are spearheading. But all these are not translating into votes. The reason for this is the people are not finding any trustworthy leader who can take this cause to the logical end.

Coming to the candidates Mr Mohan Reddy is the tallest leader in the contest by virtue of being a two time MLA from Nandyal. During this experience he has built his own network of workers and supporters. Putting it in another way Mr Mohan Reddy is an asset to the YSR Congress. Had he not been the YSR Congress' candidate, it would be a matter of conjecture how this contest would have shaped up. Having said that the energetic campaign by YSR Congress chief Mr YS Jaganmohan Reddy has boosted his chances.

On the other side the TDP candidate Mr Bhuma Brahmananda Reddy is a political novice who emerged as the contender four months ago. He lacks appeal and his communicating skills during the campaign are just too weak. His main strength is being the ruling party candidate and the TDP cadre. The backing of Nandyal MP Mr SPY Reddy adds to his strengths. The recent development work taken up the government in Nandyal is also in his favour. This has also given root to the feeling that the term of the new MLA is less than two years. People believe that if they elect a ruling party candidate the development work would continue or else everything would stall.

Both parties, in people's perception, have totally failed in taking up issues concerning the people and instead have indulged in personal attacks and taken political campaign to a low by using objectionable language. Instead both are relying heavily on money power.

A key finding of the survey was that the vote share of the TDP and the YSR Congress is more or less unchanged from 2014. This is despite they losing their respective core vote base, even if the erosion has been made good from somewhere else. This needs to be looked into even if this is a by-election, as many believe that Nandyal by-election is an indicator of things to come.

The history of by-elections in over the last two decades has shown that a party, which wins the by-election, need not necessarily make it past the post in a general election. Ruling parties, which won by-elections with great consistency, came a cropper when general elections arrived. Similarly opposition parties, which won with thumping majorities in by-elections failed to come to power in a general election.

Peoples Pulse has conducted a pre-poll survey from **17th August** to **19th August** in **48 polling stations** with a sample of **1,433** respondents. We used a structured questionnaire and a secret ballot. The polling stations were identified on Probability Proportionate to Size (PPS) methodology. From each polling station **30 to 35 samples** covering all castes, communities and equal proportion in gender. Peoples Pulse research scholars **Mr Battula Suresh Babu** and **Mr S Narasimha Reddy** coordinated the survey and fieldwork.

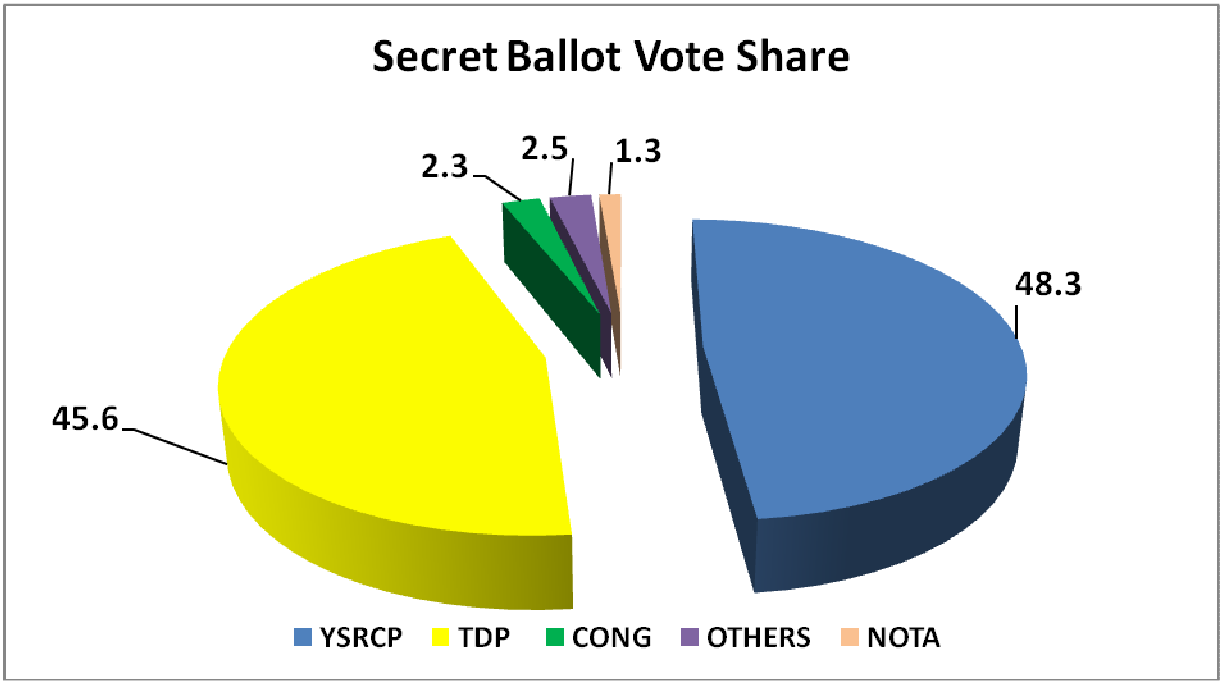
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SURVEY FINDINGS

❖ PARTY PREFERENCE: OVERALL IN THE ASSEMBLY CONSTITUENCY

CONG	TDP	YSRCP	OTHERS	NOTA
2.3	45.6	48.3	2.5	1.3



❖ Gender-wise Party preference:

Gender	CONG	TDP	YSRCP	OTHERS	NOTA
Male	2.2%	45.7%	48.7%	2.1%	1.3%
Female	2.1%	49.9%	45.3%	2.3%	0.4%

❖ Age-wise Party preference:

Age	CONG	TDP	YSRCP	OTHERS	NOTA
18-25 years	1.4%	45.4%	48.4%	2.1%	2.7%
26 to 35 years	1.3%	48.5%	47.6%	2.4%	0.2%
36 to 60 years	2.6%	49.7%	45.3%	2.1%	0.3%
Above 60 years	3.4%	44.4%	47.2%	3.9%	1.1%

❖ Caste-wise Party preference:

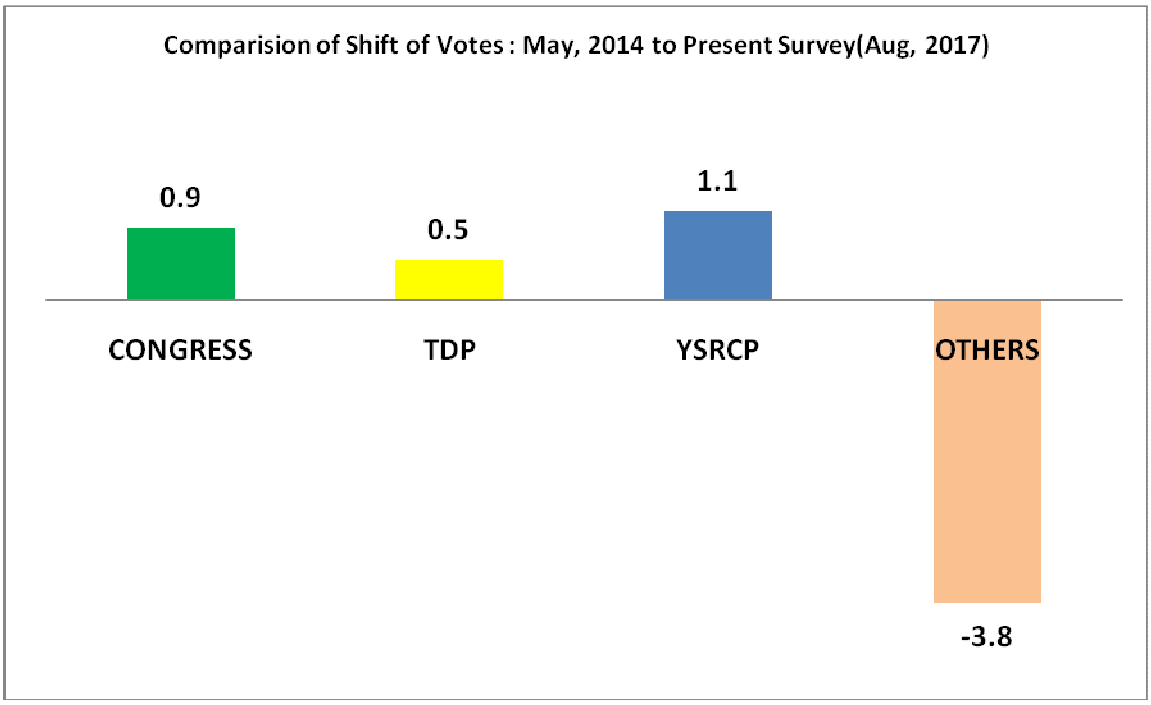
Sub-Caste	CONG	TDP	YSRCP	OTHERS	NOTA
Muslim	2.4%	52.9%	42.7%	1.7%	0.3%
Balija	2.6%	36.2%	58.1%	2.0%	1.1%
Reddy	3.3%	43.3%	51.7%	1.0%	0.7%
Vysya	1.0%	66.7%	30.3%	2.0%	0.0%
Mala	3.4%	20.0%	74.9%	1.7%	0.0%
Madiga	1.0%	53.3%	41.4%	3.9%	0.4%
Boya/Valmiki	1.4%	45.8%	48.6%	3.2%	1.0%
Others BCs	5.6%	40.0%	49.8%	3.6%	1.0%
Lambada/ Sugali	1.7%	48.3%	50.0%	0.0%	0.0%
Yerukula	2.7%	31.1%	64.9%	1.3%	0.0%
Others	2.7%	43.2%	52.1%	1.9%	0.1%

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SHIFT

(Based on the Secret Ballot Voting)

Party	May, 2014	Present Survey, Aug 2017	Shift
CONGRESS	1.4	2.3	+0.9
TDP	45.1	45.6	+0.5
YSRCP	47.2	48.3	+1.1
OTHERS	6.3	2.5	-3.8
NOTA	--	1.3	--



పీపుల్స్ పల్స్

(డమ్మీ బ్యాలెట్)

క్రమ సంఖ్య	771 పార్టీ పేరు	గుర్తు
1.	కాంగ్రెస్	
2.	తెలుగుదేశం	
3.	వైఎస్సార్ సీపీ	
4.	బి.సి. యూనైటెడ్ ఫ్రంట్	
5.	రాయలసీమ పరిరక్షణ సమితి	
6.	సమాజ్‌వాదీ పార్టీ	
7.	నవతరం పార్టీ	
8.	రాజ్యాధికార పార్టీ	
9.	అన్న వైఎస్సార్ కాంగ్రెస్ పార్టీ	
10.	ఇండిపెండెంట్	
11.	ఇండిపెండెంట్	
12.	ఇండిపెండెంట్	
13.	ఇండిపెండెంట్	
14.	ఇండిపెండెంట్	
15.	ఇండిపెండెంట్	
16.	నోటా	

CASTE-WISE COMPOSITION OF VOTERS IN NANDYALA ASSEMBLY CONSTITUENCY

- BC-26% OC -34% SC -18% ST -1%
- Muslims - 18% Christians/Others -3%

S. No	Name of the Caste	Group	Percentage
1	Muslim	--	17.71
2	Balija	OC	10.61
3	Reddy	OC	10.44
4	Vysya	OC	9.80
5	Mala	SC	9.48
6	Madiga	SC	8.79
7	Boya/Valmiki	BC	5.11
8	Perika	BC	3.41
9	Christian	--	3.05
10	Golla/Yadava	BC	2.49
11	Bestha	BC	2.24
12	Brahmin	OC	2.17
13	Chakali/Rajaka	BC	2.17
14	Mangali	BC	2.17
15	Ediga/Goud	BC	1.58
16	Padmasali	BC	1.56
17	Dudekula/Pinjari	BC	1.22
18	Kamma	OC	1.17
19	Vaddera	BC	1.08
20	Kamsali	BC	0.94
21	Uppara	BC	0.91
22	Kuruva	BC	0.75
23	Kummari	BC	0.54
24	Yerukala	ST	0.54
25	Sugali/Lambada	ST	0.54
26	Others	--	0.40

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POLLING STATIONS SELECTED ON THE BASE OF PPS METHOD FOR NANDYAL AC

S. No.	Polling Station	Polling Station Name	Polling Station Location	Total Voter
1	10	KOTHA PALLI	Z P H SCOOL,10 VA TARAGATI	1386
2	15	PEDDA KOTTALA	St. Joseph Primary School, 1st class room,	803
3	17	PEDDA KOTTHALA	ST.JOSEPH SCHOOLU,7 VA TARAGATI ROOM,PEDDA KOTT ALA	1110
4	20	Y.S.R NAGAR	M P U P SCHOOL, NANDAMURI NAGAR,	1480
5	21	Y S R NAGAR	KASTHURIBA GANDHI BALIKA VIDYALAYAM	1055
6	23	NANDYAL	GAVARN MENT GARLS H SCOOL WEST R T C	646
7	25	NANDYALA	GOVERNAMENT GIRLS HIGH SCHOOLU,9 VA TARAGATI ROOM,NANDYALA	863
8	27	NANDYALA	CHINMAYA MISSION SCOOL,NANDYAL	848
9	33	NANDYAL	SPECIAL M.P.E.S,NANDYALA	1123
10	42	NANDYALA	VIVEKAVARDINI MUNICIPAL E SCOOL,NANDYAL	1406
11	44	NANDYAL	National English Medium school,22-1 to 22-118	1235
12	45	NANDYALA	National English Medium school,22-119 to 22-257& 22nd ward end	1357
13	56	NANDYAL	Kota Urdu Municipal Primary School,21-56 to 21-125	549
14	61	NANDYAL	Municipal Primary School,2-235 to 2-418B1A	927
15	73	NANDYAL	MUNICIPAL ELEMENTRY SCHOOL, ADDL CLASS ROOM,BOLLIDDULA STREET(ANKALA	965
16	82	NANDYAL	.ST JOSEPH GARLS HIGH SCOOL,NANDYAL	945
17	83	NANDYALA	.ST JOSEPH JUNIOR COLLEGE,NANDYAL	1041
18	85	NANDYAL	Saint Joseph Primary School South Wing, UKG-B, NDL,NANDYAL	1087
19	89	NANDYAL	.S P G MODAL P SCOOL,NANDYAL	1258
20	90	NANDYAL	.S P G MODAL P SCOOL,NANDYAL	1423
21	92	NANDYALA	COLLEGE OF EDUCATION ,SEMINAR HALL,SPG MISSION COMPOUND, NANDYALA	1456
22	104	MU.E.SCHOOL, 5thCLASS, M.S.NAGAR, 27-1 TO 27-247.	M U P SCOOL,M S NAGAR,NANDYAL	783
23	109	NANDYALA	B.C BOYS HOSTEL,DEVANAGAR,28-1051 A to 28-1052-30	1131
24	111	NANDYAL	B.C BOYS HOSTEL,DEVANAGAR,28-1052-31 to 28-1052-70	1076

25	116	NANDYAL	M.P.SCHOOL, 4th Class Room, East Wing, New Build. Deva, NANDYALA	983
26	117	NANDYALA	ESC GOVT POLYTECHNIC COLLEGE LECTURER HALL	708
27	120	NANDYAL	ShivanandaMpl. Ele. School, Revenue Quarters,	836
28	122	NANDYAL	GOVT. GIRLS JR. COLLEGE, North Wing Room No.4, NANDYALA	818
29	130	NANDYAL	.Sri SAMATHA ENGLISH MEEDIAM SCOOL,2 VA TARAGATI,NANDYAL	1183
30	134	NANDYAL	M.P.M.R.C BUILDING,NANDYALA	1345
31	138	NANDYALA	MUNICIPAL E SCOOL J.V.R NAGAR,N.G.O.COLONY,NANDYALA	1171
32	139	Narayana High School, West Room ,JVR Nagar,	Narayana High School, West Room, JVR Nagar, N.G.O,NANDYAL	742
33	145	NANDYAL	KHALEEL SIDDIQ H.SCHOOL ROOM 2,UTTARAM, NUNEPALLE,NANDYALA	886
34	154	NANDYAL	DEPUTY EXECUTIVE ENGINEER NEW BULDING PR OFFICE, NUNEPALLI, NANDYALA	875
35	157	NANDYALA	TAGOORE P S, North Wing East Room NOONEPALLI,NDL.,NOONEPALLI,NANDYALA	1207
36	161	NANDYALA	M P. E SCOOL ,RAIL LAIN, Nandyal,	905
37	166	NANDYALA	HINDI AIDED U.P SCHOOLU,2 VA TARAGATI ROOM,NANDYALA	722
38	173	Chapirevula	Z P H SCOOL,CHAPIREVULA	1323
39	176	PUSULURU	M.P.U.P.SCHOOL, 2nd Room from North West Corner, PUSULURU	762
40	186	RAITUNAGARAM	M P E SCHOOL, NEW BUILDING, RYTHUNAGARAM	1029
41	193	Ayyaluru	M.P.P.S, West Room, Near Sugar Factory, AyalMetta, AYYALURU METTA	749
42	201	Chabolu	Z P H SCOOL,CHABOLU	594
43	202	SAMBAVARAM,PARVATHI PURAM	M P U P SCOOLU,7 VA TARAGATI ROOM,SOUTH,PARVATHIPURAM	996
44	205	DEEBAGUNTLA	Z.P.H.S., DEEBAGUNTLA, WEST SIDE OLD BUILDING.,DEEBAGUNTLA	686
45	219	S.KULURU,TELLAPURI	M P P SCOOL (NEW),3,4,5 TARAGATI ROOMS,.S KUULURU	417
46	220	ONTIVELAGALA	M P P SCOOL ,4 VA TARAGATI ROOM,.ONTIVELAGALA	737
47	234	YALLURU	M P ELEMENTRY SCHOOL ,CLASS ROOOM-2,YALLURU	1222
48	237	B.V.Nagar	M P S SCOOL,HARIJANA WADA,5 TARAGATI ROOM,YALLURU	652

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